ALTA Press Release



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For Immediate Release



ALTA Announces RynohLive as an Elite Provider

Washington, D.C., June 18, 2019 — The <u>American Land Title Association</u> (ALTA), the national trade association of the land title insurance industry, has announced that <u>RynohLive</u> has been named an ALTA Elite Provider.

ALTA's <u>Elite Provider Program</u> features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"RynohLive has shown their dedication to excellence by becoming a part of the ALTA Elite Provider Program," said Cornelia Horner, ALTA's interim chief executive officer. "In the current changing market place, it is important ALTA connects its members with as many quality, high-caliber service providers as possible. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes providing ALTA member recommendations as well as financial statements. This extensive system proves Elite Providers, like RynohLive, can add value to our members and make their jobs a little easier."

Rynoh*Live* is a patented automated escrow management system that provides settlement agents the tools necessary to track and manage their escrow accounts. These tools include daily three-way reconciliation; daily and monthly reporting, including tracking and alerting of critical disbursements; end-to-end account auditing; and integration with bank Positive Pay systems. Using a cybersecure cloud application with proprietary anti-fraud algorithms, Rynoh*Live* helps clients stay steps ahead of would-be fraudsters and thieves with near real-time escrow account monitoring. An ALTA Best Practices-Pillar II company, Rynoh*Live* works around the clock to identify anomalies, potential fraud and audit issues to minimize clients' exposure to loss. Rynoh*Live* is a bridge application that seamlessly integrates with customers' settlement software and financial institutions.

"ALTA's Elite Provider list is highly selective, and Rynoh*Live* is honored to be part of the program," said Dick Reass, founder and CEO of Rynoh*Live*. "We are the industry standard for escrow and financial management software for the settlement industry, and it is great to have ALTA recognize the work that we do on a daily basis to keep escrow accounts secure."

As a special benefit for ALTA members, RynohLive waives its \$250 onboarding fee.

For more information about the Elite Provider program or to apply, please visit www.alta.org/elite.

About ALTA

The American Land Title Association, founded in 1907, is the national trade association representing more than 6,300 insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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